



Ad Deadline  
July 27, 2010

Advertising doesn't cost... it PAYS!



## Back by Popular Demand

To commemorate the 65th Annual Lake States Logging Congress, GLTPA will be introducing a *NEW Membership Directory* to our already popular *Logging Congress Program Book*.

The Logging Congress Membership Directory will be a **SPIRAL BOUND**, 5 1/2 inch by 8 1/2 inch, quality book to be referenced **YEAR ROUND**

- Includes GLTPA Member's Company and Individual detailed contact information!
- Logging Congress and Exhibitors Information! • GLTPA Supporting Business Advertisements!
- Reach THOUSANDS!!! - Estimated 5,000 circulation • Distributed to all Logging Congress/GLTPA event attendees • Advertise your booth OR show your support! • QUICK and EASY Forest Products Industry REFERENCE GUIDE!!!

Prices **HAVE NOT** changed from the 1999 GLTPA Membership Directory!

### BLACK & WHITE SPACE RATES

<u>SIZE</u>	<u>RATES</u>
Full Page	\$500
2/3 Page	\$373
1/2 Page	\$286
1/3 Page	\$253
1/4 Page	\$193
1/6 Page	\$167
1/8 Page	\$67

### COVERS & DOUBLE PAGE SPREAD

<u>SIZE</u>	<u>RATES</u>
Double Page Spread	\$1,170
2nd or 3rd Cover (inside)	\$875
4th Cover	\$952

### COLOR

Additional Color	\$50 per page
4 (Full) Color Process	\$150 per page

Ads can be e-mailed in a PDF format to **aaron@newnorth.net**

or mailed on CD created in QuarkXpress or Photoshop (must include all images and fonts). Black must be created as black and not 4 color black or registration black.

**Ad deadline July 27, 2010**

- Full page Ads with bleeds - specification size should be 5.75" w x 8.75" h
- Prices are for ads submitted disk supplied. Any ads submitted that are not print ready will be charged an additional design charge.
- Ad design and production available through our printer and charged at printer's rates, contact GLTPA for more information.
- Invoicing and tear sheets to occur in September 2010.

E-mail Advertising Material to [aaron@newnorth.net](mailto:aaron@newnorth.net)  
[www.timberpa.com](http://www.timberpa.com) • (715) 282-5828